



Your business
is our business.

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Greenbelt, Maryland 20770
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June 3, 2014

VIA Electronic Comment Filing System

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, DC 20554

**Re: WC Docket No. 10-90, WC Docket No. 11-42
2014 ETC Annual Report of Mid-Tex Cellular Ltd.
Study Area Code 449026**

Dear Ms. Dortch:

On behalf of Mid-Tex Cellular Ltd., JSI files the attached FCC Form 481 ETC annual reporting information pursuant to sections 54.313 and 54.422 of the Commission's rules.¹

Please direct any questions regarding the filing to the undersigned.

Sincerely,

John Kuykendall
JSI Vice President
301-459-7590
jkuykendall@jsitel.com

¹ 47 C.F.R. §§ 54.313, 54.422.

**FCC Form 481 - Carrier Annual Reporting
Data Collection Form**

 FCC Form 481
 OMB Control No. 3060-0986/OMB Control No. 3060-0819
 July 2013

<010> Study Area Code	449026
<015> Study Area Name	MID-TEX CELLULAR LTD.
<020> Program Year	2015
<030> Contact Name: Person USAC should contact with questions about this data	Charlotte Foltz Crawford
<035> Contact Telephone Number: Number of the person identified in data line <030>	3259449016 ext.
<039> Contact Email Address: Email of the person identified in data line <030>	cfoltz@wcc.net

ANNUAL REPORTING FOR ALL CARRIERS		54.313 Completion Required	54.422 Completion Required
(check box when complete)			
<100> Service Quality Improvement Reporting	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<200> Outage Reporting (voice)	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<210> <input checked="" type="checkbox"/> <-- check box if no outages to report		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<300> Unfulfilled Service Requests (voice)	0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<310> Detail on Attempts (voice)	<div style="border: 1px solid black; height: 40px; width: 100%;"></div> (attach descriptive document)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<320> Unfulfilled Service Requests (broadband)	0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<330> Detail on Attempts (broadband)	<div style="border: 1px solid black; height: 40px; width: 100%;"></div> (attach descriptive document)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<400> Number of Complaints per 1,000 customers (voice)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<410> Fixed	0.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<420> Mobile	0.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<430> Number of Complaints per 1,000 customers (broadband)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<440> Fixed	0.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<450> Mobile	0.0	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<500> Service Quality Standards & Consumer Protection Rules Compliance	(check to indicate certification)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<510> <div style="border: 1px solid black; padding: 2px;">449026TX510.pdf</div>	(attached descriptive document)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<600> Functionality in Emergency Situations	(check to indicate certification)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<610> <div style="border: 1px solid black; padding: 2px;">449026TX610.pdf</div>	(attached descriptive document)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<700> Company Price Offerings (voice)	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<710> Company Price Offerings (broadband)	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<800> Operating Companies and Affiliates	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<900> Tribal Land Offerings (Y/N)? <input type="radio"/> <input checked="" type="radio"/>	(if yes, complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<1000> Voice Services Rate Comparability	(check to indicate certification)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<1010> <div style="border: 1px solid black; height: 40px; width: 100%;"></div>	(attach descriptive document)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<1100> Terrestrial Backhaul (Y/N)? <input checked="" type="radio"/> <input type="radio"/>	(if not, check to indicate certification)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<1110>	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<1200> Terms and Condition for Lifeline Customers	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Price Cap Carriers, Proceed to Price Cap Additional Documentation Worksheet

Including Rate-of-Return Carriers affiliated with Price Cap Local Exchange Carriers

<2000>	(check to indicate certification)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<2005>	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Rate of Return Carriers, Proceed to ROR Additional Documentation Worksheet

<3000>	(check to indicate certification)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<3005>	(complete attached worksheet)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

(100) Service Quality Improvement Reporting Data Collection Form		FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013	
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<010>	Study Area Code	449026
<015>	Study Area Name	MID-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	
<035>	Contact Telephone Number - Number of person identified in data line <030>	Charlotte Poltz Crawford 3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cpoltz@wcc.net
<110>	Has your company received its ETC certification from the FCC?	<input type="radio"/> (yes / no) <input checked="" type="radio"/>
<111>	If your answer to Line <110> is yes, do you have an existing "5 year plan" filed with the FCC?	<input type="radio"/> (yes / no) <input type="radio"/>

If your answer to Line <111> is yes, then you are required to file a progress report, on line <112> delineating the status of your company's existing § 54.202(a) "5 year plan" on file with the FCC, as it relates to your provision of voice telephony service.

<112> Attach Five-Year Service Quality Improvement Plan or, in subsequent years, your annual progress report filed pursuant to 47 C.F.R. § 54.313(a)(1). If your company is a CETC which only receives frozen support, your progress report is only required to address voice telephony service.

Name of Attached Document

Please check these boxes below to confirm that the attached document(s), on line 112, contains a progress report on its five-year service quality improvement plan pursuant to § 54.202(a). The information shall be submitted at the wire center level or census block as appropriate.

<113>	Maps detailing progress towards meeting plan targets	<input type="checkbox"/>
<114>	Report how much universal service (USF) support was received	<input type="checkbox"/>
<115>	How (USF) was used to improve service quality	<input type="checkbox"/>
<116>	How (USF) was used to improve service coverage	<input type="checkbox"/>
<117>	How (USF) was used to improve service capacity	<input type="checkbox"/>
<118>	Provide an explanation of network improvement targets not met in the prior calendar year.	<input type="checkbox"/>

**(200) Service Outage Reporting (Voice)
Data Collection Form**

FCC Form 481
OMB Control No. 3060-0986/OMB Control No. 3060-0819
July 2013

<010>	Study Area Code	449026
<015>	Study Area Name	MTD-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	
<035>	Contact Telephone Number - Number of person identified in data line <030>	Charlotte Foltz Crawford 3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

[illegible]

<010>	Study Area Code	449026
<015>	Study Area Name	MID-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Foltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

[illegible]

(900) Tribal Lands Reporting Data Collection Form		FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
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<010>	Study Area Code	449026
<015>	Study Area Name	MID-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Poltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

<910>	Tribal Land(s) on which ETC Serves	
-------	------------------------------------	--

<920>	Tribal Government Engagement Obligation	
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Name of Attached Document

If your company serves Tribal lands, please select (Yes, No, NA) for each these boxes to confirm the status described on the attached document(s), on line 920, demonstrates coordination with the Tribal government pursuant to § 54.313(a)(9) includes:

Select (Yes, No, NA)

- <921> Needs assessment and deployment planning with a focus on Tribal community anchor institutions.
- <922> Feasibility and sustainability planning;
- <923> Marketing services in a culturally sensitive manner;
- <924> Compliance with Rights of way processes
- <925> Compliance with Land Use permitting requirements
- <926> Compliance with Facilities Siting rules
- <927> Compliance with Environmental Review processes
- <928> Compliance with Cultural Preservation review processes
- <929> Compliance with Tribal Business and Licensing requirements.

(1100) No Terrestrial Backhaul Reporting

Data Collection Form

FCC Form 481

OMB Control No. 3060-0986/OMB Control No. 3060-0819

July 2013

<010>	Study Area Code	449026
<015>	Study Area Name	MID-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Foltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

☐

<1120> Please check this box to confirm no terrestrial backhaul options exist within the supported area pursuant to § 54.313(G)

☐

<1130> Please check this box to confirm the reporting carrier offers broadband service of at least 1 Mbps downstream and 256 kbps upstream within the supported area pursuant to § 54.313(G)

(1200) Terms and Condition for Lifeline Customers

Lifeline Data Collection Form

FCC Form 481
OMB Control No. 3060-0986/OMB Control No. 3060-0819
July 2013

<010>	Study Area Code	449026
<015>	Study Area Name	MID-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Foltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

449026TX1210.pdf

Name of Attached Document

<1210> Terms & Conditions of Voice Telephony Lifeline Plans

<1220> Link to Public Website

HTTP

"Please check these boxes below to confirm that the attached document(s), on line 1210, or the website listed, on line 1220, contains the required information pursuant to § 54.422(a)(2) annual reporting for ETCs receiving low-income support, carriers must annually report:

<1221>	Information describing the terms and conditions of any voice telephony service plans offered to Lifeline subscribers,	<input checked="" type="checkbox"/>
<1222>	Details on the number of minutes provided as part of the plan,	<input checked="" type="checkbox"/>
<1223>	Additional charges for toll calls, and rates for each such plan.	<input checked="" type="checkbox"/>

<div>(2000) Price Cap Carrier Additional Documentation</div> <div>Data Collection Form</div> <div>Including Rate-of-Return Carriers affiliated with Price Cap Local Exchange Carriers</div>			<div>FCC Form 481</div> <div>OMB Control No. 3060-0986/OMB Control No. 3060-0819</div> <div>July 2013</div>		
<010>	Study Area Code	449026			
<015>	Study Area Name	MID-TEX CELLULAR LTD.			
<020>	Program Year	2015			
<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Poltz Crawford			
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.			
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@vcc.net			
<div>CHECK the boxes below to note compliance as a recipient of Incremental Connect America Phase I support, frozen High Cost support, High Cost support to offset access charge reductions, and Connect America Phase II support as set forth in 47 CFR § 54.313(b)(c),(d),(e) the information reported on this form and in the documents attached below is accurate.</div>					
<div>Incremental Connect America Phase I reporting</div>					
<2010>	2nd Year Certification {47 CFR § 54.313(b)(1)}				
<2011>	3rd Year Certification {47 CFR § 54.313(b)(2)}				
<div>Price Cap Carrier Receiving Frozen Support Certification {47 CFR § 54.312(a)}</div>					
<2012>	2013 Frozen Support Certification				
<2013>	2014 Frozen Support Certification				
<2014>	2015 Frozen Support Certification				
<2015>	2016 and future Frozen Support Certification				
<div>Price Cap Carrier Connect America ICC Support {47 CFR § 54.313(d)}</div>					
<2016>	Certification Support Used to Build Broadband				
<div>Connect America Phase II Reporting {47 CFR § 54.313(e)}</div>					
<2017>	3rd year Broadband Service Certification				
<2018>	5th year Broadband Service Certification				
<2019>	Interim Progress Certification				
<2020>	Please check the box to confirm that the attached document(s), on line 2021, contains the required information pursuant to § 54.313 (e)(3)(ii), as a recipient of CAF Phase II support shall provide the number, names, and addresses of community anchor institutions to which began providing access to broadband service in the preceding calendar year.				
<2021>	Interim Progress Community Anchor Institutions				
			Name of Attached Document Listing Required Information		

(3000) Rate Of Return Carrier Additional Documentation

Data Collection Form

FCC Form 481

OMB Control No. 3060-0986/OMB Control No. 3060-0819

July 2013

<010>	Study Area Code	449026
<015>	Study Area Name	MID-TEX CELLULAR LTD.
<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	Charllotte Poltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wsc.net

CHECK the boxes below to note compliance on its five year service quality plan (pursuant to 47 CFR § 54.202(a)) and, for privately held carriers, ensuring compliance with the financial reporting requirements set forth in 47 CFR § 54.313(f)(2). I further certify that the information reported on this form and in the documents attached below is accurate.

(3010)

Progress Report on 5 Year Plan

Milestone Certification (47 CFR § 54.313(f)(1)(ii))

Name of Attached Document Listing Required Information

(3011)

Please check this box to confirm that the attached document(s), on line 3012 contains the required information pursuant to § 54.313 (f)(1)(ii), the carrier shall provide the number, names, and addresses of community anchor institutions to which began providing access to broadband service in the preceding calendar year.

(3012)

Community Anchor Institutions (47 CFR § 54.313(f)(1)(iii))

Name of Attached Document Listing Required Information

(3013)

Is your company a Privately Held ROR Carrier (47 CFR § 54.313(f)(2))

(Yes/No)

(3014)

If yes, does your company file the RUS annual report

(Yes/No)

Please check these boxes to confirm that the attached document(s), on line 3017, contains the required information pursuant to § 54.313(f)(2) compliance requires:

(3015)

Electronic copy of their annual RUS reports (Operating Report for Telecommunications Borrowers)

(3016)

Document(s) for Balance Sheet, Income Statement and Statement of Cash Flows

(3017)

If the response is yes on line 3014, attach your company's RUS annual report and all required documentation

Name of Attached Document Listing Required Information

(3018)

If the response is no on line 3014, Is your company audited?

(Yes/No)

(3019)

If the response is yes on line 3018, please check the boxes below to confirm your submission, on line 3026 pursuant to § 54.313(f)(2), contains

(3019)

Either a copy of their audited financial statement; or (2) a financial report in a format comparable to RUS Operating Report for Telecommunications

(3020)

Document(s) for Balance Sheet, Income Statement and Statement of Cash Flows

(3021)

Management letter issued by the independent certified public accountant that performed the company's financial audit.

(3021)

If the response is no on line 3018, please check the boxes below to confirm your submission, on line 3026 pursuant to § 54.313(f)(2), contains:

(3022)

Copy of their financial statement which has been subject to review by an independent certified public accountant; or 2) a financial report in a format comparable to RUS Operating Report for Telecommunications Borrowers,

(3023)

Underlying information subjected to a review by an independent certified public accountant

(3024)

Underlying information subjected to an officer certification.

(3025)

Document(s) for Balance Sheet, Income Statement and Statement of Cash Flows

(3026)

Attach the worksheet listing required information

Name of Attached Document Listing Required Information

**Certification - Reporting Carrier
Data Collection Form**

 FCC Form 481
 OMB Control No. 3060-0986/OMB Control No. 3060-0819
 July 2013

<010>	Study Area Code	449026
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<020>	Program Year	2015
<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Foltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

TO BE COMPLETED BY THE REPORTING CARRIER, IF THE REPORTING CARRIER IS FILING ANNUAL REPORTING ON ITS OWN BEHALF:

Certification of Officer as to the Accuracy of the Data Reported for the Annual Reporting for CAF or LI Recipients	
I certify that I am an officer of the reporting carrier; my responsibilities include ensuring the accuracy of the annual reporting requirements for universal service support recipients; and, to the best of my knowledge, the information reported on this form and in any attachments is accurate.	
Name of Reporting Carrier:	
Signature of Authorized Officer:	Date
Printed name of Authorized Officer:	
Title or position of Authorized Officer:	
Telephone number of Authorized Officer:	
Study Area Code of Reporting Carrier:	Filing Due Date for this form:
Persons willfully making false statements on this form can be punished by fine or forfeiture under the Communications Act of 1934, 47 U.S.C. §§ 502, 503(b), or fine or imprisonment under Title 18 of the United States Code, 18 U.S.C. § 1001.	

Certification - Agent / Carrier Data Collection Form	FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
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<010> Study Area Code	449026
<015> Study Area Name	MID-TEX CELLULAR LTD.
<020> Program Year	2015
<030> Contact Name - Person USAC should contact regarding this data	Charlotte Foltz Crawford
<035> Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039> Contact Email Address - Email Address of person identified in data line <030>	cfoltz@wcc.net

TO BE COMPLETED BY THE REPORTING CARRIER, IF AN AGENT IS FILING ANNUAL REPORTS ON THE CARRIER'S BEHALF:

Certification of Officer to Authorize an Agent to File Annual Reports for CAF or LI Recipients on Behalf of Reporting Carrier	
I certify that (Name of Agent) <u>Wes Robinson</u> is authorized to submit the information reported on behalf of the reporting carrier. I also certify that I am an officer of the reporting carrier; my responsibilities include ensuring the accuracy of the annual data reporting requirements provided to the authorized agent; and, to the best of my knowledge, the reports and data provided to the authorized agent is accurate.	
Name of Authorized Agent:	<u>Wes Robinson</u>
Name of Reporting Carrier:	<u>MID-TEX CELLULAR LTD.</u>
Signature of Authorized Officer:	<u>CERTIFIED ONLINE</u> Date: <u>05/30/2014</u>
Printed name of Authorized Officer:	<u>Charlotte Crawford</u>
Title or position of Authorized Officer:	<u>Controller</u>
Telephone number of Authorized Officer:	<u>3259449016 ext.6100</u>
Study Area Code of Reporting Carrier:	<u>449026</u> Filing Due Date for this form: <u>06/30/2014</u>
Persons willfully making false statements on this form can be punished by fine or forfeiture under the Communications Act of 1934, 47 U.S.C. §§ 502, 503(b), or fine or imprisonment under Title 18 of the United States Code, 18 U.S.C. § 1001.	

TO BE COMPLETED BY THE AUTHORIZED AGENT:

Certification of Agent Authorized to File Annual Reports for CAF or LI Recipients on Behalf of Reporting Carrier	
I, as agent for the reporting carrier, certify that I am authorized to submit the annual reports for universal service support recipients on behalf of the reporting carrier; I have provided the data reported herein based on data provided by the reporting carrier; and, to the best of my knowledge, the information reported herein is accurate.	
Name of Reporting Carrier:	<u>MID-TEX CELLULAR LTD.</u>
Name of Authorized Agent or Employee of Agent:	<u>Wes Robinson</u>
Signature of Authorized Agent or Employee of Agent:	<u>CERTIFIED ONLINE</u> Date: <u>05/30/2014</u>
Printed name of Authorized Agent or Employee of Agent:	<u>Wes Robinson</u>
Title or position of Authorized Agent or Employee of Agent:	<u>Manager - Regulatory Affairs</u>
Telephone number of Authorized Agent or Employee of Agent:	<u>5123380473 ext.226</u>
Study Area Code of Reporting Carrier:	<u>449026</u> Filing Due Date for this form: <u>06/30/2014</u>
Persons willfully making false statements on this form can be punished by fine or forfeiture under the Communications Act of 1934, 47 U.S.C. §§ 502, 503(b), or fine or imprisonment under Title 18 of the United States Code, 18 U.S.C. § 1001.	

Attachments

(710) Broadband Price Offerings
Data Collection Form

FCC Form 481
OMB Control No. 3060-0986/OMB Control No. 3060-0819
July 2013

<010>	Study Area Code	449026
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<030>	Contact Name - Person USAC should contact regarding this data	Charlotte Poltz Crawford
<035>	Contact Telephone Number - Number of person identified in data line <030>	3259449016 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	cpoltz@wcc.net

[illegible]

Mid-Tex Cellular, Ltd.

Study Area Code: 449026

Response to Line 510 - Service Quality Standards and Consumer Protection Rules

Compliance

In establishing this certification in its *2005 ETC Order*,¹ the FCC found that an ETC must make “a specific commitment to objective measures to protect consumers.”² The FCC found that for wireless ETCs, compliance with CTIA’s Consumer Code for Wireless Service would satisfy this requirement and that the sufficiency of other commitments would be considered on a case-by-case basis.³ In this context, the FCC stated, “to the extent a wireline or wireless ETC applicant is subject to consumer protection obligations under state law, compliance with such laws may meet our requirement.”⁴

Mid-Tex Cellular, Ltd. (“Company”) hereby certifies that it is complying with applicable service quality standards and consumer protection rules. The Company complies with the Cellular Telecommunications Industry Association Consumer Code for Wireless Service (“CTIA Code”) as attached and does business as West Central Wireless.

¹ *Federal-State Joint Board on Universal Service*, CC Docket No. 96-45, Report and Order, FCC 05-46 (rel. Mar. 17, 2005) (“*2005 ETC Order*”).

² *Id.* at para. 28.

³ *Id.* The FCC noted that under the CTIA Consumer Code, wireless carriers agree to: “(1) disclose rates and terms of service to customers; (2) make available maps showing where service is generally available; (3) provide contract terms to customers and confirm changes in service; (4) allow a trial period for new service; (5) provide specific disclosures in advertising; (6) separately identify carrier charges from taxes on billing statements; (7) provide customers the right to terminate service for changes to contract terms; (8) provide ready access to customer service; (9) promptly respond to consumer inquiries and complaints received from government agencies; and (10) abide by policies for protection of consumer privacy.” *Id.* at n. 71.

⁴ *Id.* at n. 72.

West Central Wireless adheres to 11 points within the CTIA Consumer Code, including disclosing rates, additional taxes, fees, surcharges and terms of service; providing coverage maps; making customer service readily accessible; and allowing a trial period for new service.

1. WEST CENTRAL WIRELESS DISCLOSES RATES AND TERMS OF SERVICE TO CONSUMERS

For each service plan offered to new consumers, West Central Wireless discloses to consumers at point of sale and on its web sites, at least the following information, as applicable: (a) the coverage area for the service; (b) any activation or initiation fee; (c) the monthly access fee or base charge; (d) the amount and nature of any voice, messaging, or data allowances included in the plan (such as night and weekend minutes); (e) the charges for domestic usage in excess of any included allowances or outside of the coverage area; (f) for prepaid service plans, the period of time during which any balance is available for use; (g) whether there are prohibitions on data service usage and whether there are network management practices that will have a material impact on the customer's wireless data experience; (h) whether any additional taxes, fees or surcharges apply; (i) the amount or range of any such fees or surcharges that are collected and retained by the carrier; (j) the amount or nature of any late payment fee; (k) whether a fixed-term contract is required and its duration; (l) the amount and nature of any early termination fee that may apply; and (m) the trial period during which a consumer may cancel service without any early termination fee, as long as the consumer complies with any applicable return policy.

2. WEST CENTRAL WIRELESS MAKES AVAILABLE MAPS SHOWING WHERE SERVICE IS GENERALLY AVAILABLE

West Central Wireless makes available at point of sale and on its web sites maps depicting approximate domestic coverage applicable to each of their service plans currently offered to consumers. To enable consumers to make comparisons among carriers, West Central Wireless generated this map using generally accepted methodologies and standards to depict outdoor coverage. All such maps will contain or link to an appropriate legend concerning limitations and/or variations in wireless coverage and map usage, including any geographic limitations on the availability of any services included in the plan. West Central Wireless periodically updates such maps as necessary to keep them reasonably current. If necessary to show the extent of service coverage available to customers from carriers' roaming partners, West Central Wireless incorporates coverage maps from roaming partners that are generated using similar industry-accepted criteria, or if such information is not available, incorporate publicly available information regarding roaming partners' coverage areas.

3. WEST CENTRAL WIRELESS PROVIDES CONTRACT TERMS TO CUSTOMERS AND CONFIRMS CHANGES IN SERVICE

When a customer initiates new service or a change in existing service, West Central Wireless provides or confirms any new material terms and conditions of the ongoing service with the customer.

4. WEST CENTRAL WIRELESS ALLOWS A TRIAL PERIOD FOR NEW SERVICE

When a customer initiates postpaid service with West Central Wireless, the customer will be informed of and given a period of not less than 14 days to try out the service. West Central Wireless does not impose an early termination fee if the customer cancels service within this period, provided that the customer complies with applicable return and/or exchange policies. Other charges, including usage charges, may still apply.

5. WEST CENTRAL WIRELESS PROVIDES SPECIFIC DISCLOSURES IN ADVERTISING

In advertising of prices for wireless service plans or devices, West Central Wireless discloses material charges and conditions related to the advertised prices and services, including if applicable and to the extent the advertising medium reasonably allows: (a) whether activation or initiation fees apply; (b) monthly access fees or base charges; (c) the amount and nature of any voice, messaging, or data service allowances included in the plan; (d) the charges for any domestic usage in excess of any included allowances or outside of the coverage area; (e) for prepaid service plans, the period of time during which any balance is available for use; (f) whether there are network management practices that will have a material impact on the customer's wireless data experience; (g) whether any additional taxes, fees or surcharges apply; (h) the amount or range of any such fees or surcharges that are collected and retained by the carrier; (i) whether a fixed-term contract is required and its duration; (j) early termination fees; (k) the terms and conditions related to receiving a product or service for "free;" (l) for any service plan advertised as "nationwide," (or using similar terms), the carrier will have available substantiation for this claim; and (i) whether prices or benefits apply only for a limited time or promotional period and, if so, whether any different fees or charges will apply for the remainder of the contract term.

6. WEST CENTRAL WIRELESS SEPARATELY IDENTIFIES CARRIER CHARGES FROM TAXES ON BILLING STATEMENTS

On customers' bills, West Central Wireless distinguishes (a) monthly charges for service and features, and other Charges collected and retained by West Central Wireless, from (b) taxes, fees and other charges collected by West Central Wireless and remitted to federal state or local governments. West Central Wireless will not label cost recovery fees or charges as taxes.

7. WEST CENTRAL WIRELESS PROVIDES CUSTOMERS THE RIGHT TO TERMINATE SERVICE FOR CHANGES TO CONTRACT TERMS

West Central Wireless will not modify the material terms of their postpaid customers' contracts in a manner that is materially adverse to those customers without providing a reasonable advance notice of a proposed modification and allowing those customers a time period of not less than 14 days to cancel their contracts with no early termination fee.

8. WEST CENTRAL WIRELESS PROVIDES READY ACCESS TO CUSTOMER SERVICE

Customers will be provided a toll-free telephone number to access West Central Wireless' customer service during normal business hours. Customer service contact information will be provided to customers online and on billing statements. West Central Wireless provides information about how customers can contact the carrier in writing, by toll-free telephone number, via the Internet or otherwise with any inquiries or complaints, and this information is included, at a minimum, on all billing statements, in written responses to customer inquiries and on West Central Wireless' web

sites. West Central Wireless also makes such contact information available, upon request, to any customer calling customer service departments.

9. WEST CENTRAL WIRELESS PROMPTLY RESPONDS TO CONSUMER INQUIRIES AND COMPLAINTS RECEIVED FROM GOVERNMENT AGENCIES

West Central Wireless responds in writing to state or federal administrative agencies within 30 days of receiving written consumer complaints from any such agency.

10. WEST CENTRAL WIRELESS ABIDES BY POLICIES FOR PROTECTION OF CUSTOMER PRIVACY

West Central Wireless abides by a policy regarding the privacy of customer information in accordance with applicable federal and state laws, and makes available to the public its privacy policy concerning information collected online. West Central Wireless abides by the CTIA Best Practices and Guidelines or Location-Based Services.

11. WEST CENTRAL WIRELESS PROVIDES CONSUMERS WITH FREE NOTIFICATIONS FOR VOICE, DATA AND MESSAGING USAGE, AND INTERNATIONAL ROAMING

West Central Wireless provides, at no charge: (a) a notification to consumers of currently-offered and future domestic wireless plans that include limited data allowances when consumers approach and exceed their allowance for data usage and will incur overage charges; (b) a notification to consumers of currently-offered and future domestic voice and messaging plans that include limited voice and messaging allowances when consumers approach and exceed their allowance for those services and will incur overage charges; and (c) a notification to consumers without an international roaming plan/package whose devices have registered abroad and who may incur charges for international usage. West Central Wireless generates the notifications described above to postpaid consumers based on information available at the time the notification is sent. Wireless consumers will not have to affirmatively sign up in order for these notifications to be sent. West Central Wireless clearly and conspicuously discloses tools or services that enable consumers to track, monitor and/or set limits on voice, messaging and data usage.

Mid-Tex Cellular, Ltd.

Study Area Code: 449026

Response to Line 610 - Ability to Function in Emergency Situations

Mid-Tex Cellular, Ltd. (“Company”) hereby certifies that it is able to function in emergency situations as set forth in the Code of Federal Regulations, Title 47, Part 54, Subpart C, §54.202(a)(2).¹ The Company’s network is designed to remain functional in emergency situations without an external power source, is able to reroute traffic around damaged facilities, and is capable of managing traffic spikes resulting from emergency situations as required by Section 54.202(a)(2). The Company can change call routing translations as needed to reroute traffic around damaged facilities. Changing call routing translations also allows the Company to manage traffic spikes throughout its network, as emergency situations require.

The Company’s network is homed back to a central switching center that is fully supported by automated emergency back-up generators. The connecting trunking and signaling circuits are also on a diverse route to avoid prolonged outages. The Company’s tower sites have one to eight hours of battery back-up and strategic sites have emergency generators. If necessary, in emergency situations, the company can deploy portable or temporary cellular base stations.

¹ Section 54.202(a)(2) requires ETCs that are designated by the Commission to “demonstrate its ability to remain functional in emergency situations, including a demonstration that it has a reasonable amount of back-up power to ensure functionality without an external power source, is able to reroute traffic around damaged facilities, and is capable of managing traffic spikes resulting from emergency situations.”

Mid-Tex Cellular, Ltd.

Rates, Terms and Conditions for Lifeline Service

(Response to Form 481, Line 1210)

Mid-Tex Cellular, Ltd. d/b/a West Central Wireless and Right Wireless offers Lifeline discounts on all rate plans that include voice services to eligible customers. Currently available rate plans are as specified in the attached brochure. The Company has been designated as an ETC in both rural and non-rural Incumbent Local Exchange Company service areas and, due to reforms associated with state universal service support, the Company's Lifeline discounts vary by ILEC service territory.

<u>ILEC Service Area</u>	<u>Total Lifeline Discount</u> ⁽¹⁾
Verizon	\$ 15.70
Other	\$ 12.75

⁽¹⁾ Qualified Lifeline customers are eligible for Lifeline credits or discounts as outlined in the attached Lifeline tariff.



Personal Rate Plans

Family Plans

Voice + Text

Monthly Charge (first 2 lines)	\$84.95
Home/Nationwide Mins.	Unlimited/1250
Home/Nationwide Data	See Data Options
Voice Only Partner	\$9.95
Texting	Unlimited
Picture Messaging	See Messaging Options

Voice + Data

Monthly Charge (first 2 lines)	\$114.99
Home/Nationwide Mins.	Unlimited/1000
Home/Nationwide Data	8 GB/480 MB
Voice Only Partner	\$9.99
Voice + Data Partners*	\$29.98
*Partner Data adds 2 GB Home/60 MB Nationwide to Family Plan	
Unlimited Texting & Picture Messaging	\$20 per Family

Applies to all Family Plans

Nationwide minutes are shared between all lines. Plan includes Voicemail and Caller ID for all lines. Add up to 3 partner lines, 5 total. Airtime Overages = \$.20 per minute.
Data Overages: \$20 for 1 GB Home Data, \$20 for 80 MB Nationwide Data

Individual Voice + Data Plans

Anytime Minutes	Monthly Charge	Nationwide Minutes	Unlimited Text/Picture Messaging	Home/Nationwide Data
500	\$49.99	200	\$10.00	1 GB/60 MB
Unlimited	\$59.99	450	\$10.00	4 GB/240 MB

Plans include unlimited Night/Weekend minutes, Voicemail, Caller ID, and unlimited Mobile-to-Mobile minutes.
Airtime Overages - \$.20 per minute, Data Overages: \$20 for 1 GB Home Data, \$20 for 80 MB Nationwide Data

Simply Better Plans

National

Anytime Minutes	Monthly Charge	Partner Line (up to 4 lines)	Nights/Weekends	Texting
400	\$35.00	\$15.00	400/400	See Messaging Options
1000	\$50.00*	\$10.00	Unlimited	See Messaging Options
1500	\$75.00*	\$15.00	Unlimited	Unlimited

Home

Anytime Minutes	Monthly Charge	Partner Line (up to 4 lines)	Nights/Weekends	Nationwide Minutes	Texting
800	\$35.00	\$15.00	800/800	50	See Messaging Options
1500	\$50.00*	\$10.00	Unlimited	100	See Messaging Options
2000	\$75.00*	\$15.00	Unlimited	200	Unlimited

*Plan includes Voicemail and Caller ID.

All plans include unlimited Mobile-to-Mobile minutes.

See data options to add a data plan. Simply Better Plans can have up to 4 partner lines.

Simply Better Plan Overages: \$35 = \$.40 per minute, \$50 = \$.30 per minute, \$75 = \$.25 per minute

Pay Your Age Plan

Monthly Charge	\$7.00-\$17.00
Anytime Minutes	200
Night Minutes	200
Weekend Minutes	200
Texting	Unlimited

Requires one existing WCW phone of \$35 or more and plan will only pool with Simply Better \$35, Individual Voice+Data \$49.99, and Senior Plans. Anytime minutes will be Home Area or Nationwide according to the main line. Overages Home = \$.40 per minute, Nationwide Roaming = \$.60 per minute

Senior Plans

Monthly Charge	Anytime Minutes*	Night Minutes	Weekend Minutes
\$17.00	30	30	30
\$22.00	100	100	100
\$25.00	200	200	200

*Anytime minutes are Nationwide.

Airtime Overages = \$.40 per minute

Terms and Conditions: All Night/Weekend and Mobile-to-Mobile minutes are restricted to the Home Area and phone must display "West Central Wireless." All plans include unlimited incoming texts, E-bill option is free. There is a \$3 charge for printed bills on all plans. Anytime Minutes: 7 am to 8 pm, Night Minutes: 8 pm to 7 am, Weekend Minutes: 8 pm Friday - 7 am Monday Mobile-to-Mobile Minutes: only calls between WCW phones in the home area. WCW reserves the right to change the rate plan or refuse any further service if 50% or more of the usage is used outside of the WCW 26-county home area. Two year contracts required with phone purchase. A \$20 processing fee applies on upgrades and new activations. Pricing does not include taxes, surcharges, and fees. See www.westcentral.com for more details.



Scan to go to
WestCentral.com

*It's been my pleasure
serving you today!*

Home Office
3389 Knickerbocker Rd.
San Angelo, TX

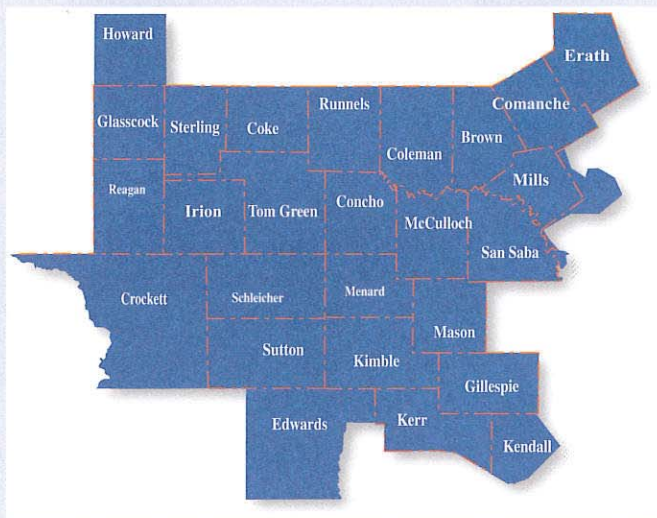
For additional locations and business hours,
contact customer care or visit our website:

www.WestCentral.com
info@wcc.net
(800) 695-9016

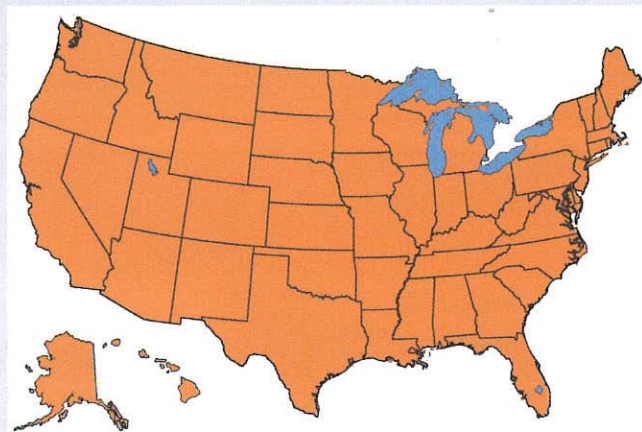
My Name is: _____

My Location is: _____

Home Area Coverage



National Coverage



Data Options

Home Data/Nationwide Data	Price (per month)
300 MB/Wi-Fi	\$14.99
1 GB/120 MB	\$19.99
3 GB/210 MB	\$29.99
6 GB/300 MB	\$49.99

Overages Home: 1 GB for \$20, Nationwide: 80 MB for \$20

Messaging Options

Feature	Price (per month)
Unlimited Texts	\$12.00
1000 Texts	\$8.00
500 Texts	\$5.00
Unlimited Pictures	\$8.00
40 Pictures	\$5.00
Unlimited Text and Pictures	\$18.00

Pay-per-use Texts = \$.10 each

Pay-per-use Pictures = \$.25 each

Additional Features

Feature	Price (per month)
Voice Mail*	\$2.00-\$3.99
Caller ID	\$1.95
Roadside Assistance	\$2.45
7pm Night & Weekend	\$2.95
Wireless Equipment Protection**	\$3.95 or \$5.95

* Price based on features selected: Basic or Voicemail to Email and Web.

**Depends on phone selection



Flexible Choice

Step 1: Choose Your Data Plan

Home Data	Monthly Charge	Nationwide Data
500 MB	\$20	240 MB
2 GB	\$50	240 MB
4 GB	\$65	480 MB
6 GB	\$80	480 MB
12 GB	\$100	480 MB
24 GB	\$150	1 GB
48 GB	\$300	1 GB

Plans include unlimited minute in home area, Voicemail and Caller ID.
Airtime Overages - \$.12 per minute.
Data Overages: \$12 for 1 GB Home Data, \$12 for 40 MB Nationwide Data.

Step 2: Choose Your Flexible Choice Program

Individual Voice + Data Plans

Anytime Minutes	Monthly Charge	Nationwide Minutes	Unlimited Text & Picture Messaging
Unlimited	\$12 - \$24	500	Included

\$12 per month applies to lines with no contract or lease agreement \$24 per month applies to lines with a contract.

Terms and Conditions: Unlimited minutes are restricted to the Home Area and phone must display "West Central Wireless." All plans include unlimited incoming texts, E-bill option is free. There is a \$3 charge for printed bills on all plans. WCW reserves the right to change the rate plan or refuse any further service if 50% or more of the usage is used outside of the WCW 26-county home area. Two year contract or Lease Agreement required with phone purchase. A \$20 processing fee applies on upgrades and new activations. Pricing does not include taxes, surcharges, and fees. See www.westcentral.com for more details.



*It's been my pleasure
serving you today!*

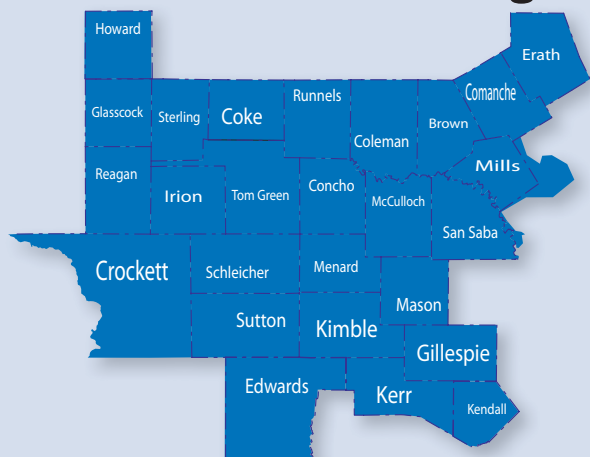
Home Office
3389 Knickerbocker Rd.
San Angelo, TX

My Name is: _____

www.WestCentral.com
info@wcc.net
(800) 695-9016

My Location is:

National Coverage



Additional Features

[illegible]

Feature	Price (per month)
Voice Mail, Email & Web	\$2.00
Roadside Assistance	\$2.45
7pm Night & Weekend	\$2.95
Wireless Equipment Repair & Replacement*	\$6.00, \$8.00 or \$10.00
Wireless Equipment Repair**	\$5.00

*Depends on phone selection. Repair or replacement fee applies. Replacement covers 2 claims per year. Lost not covered.

**Repair Fee \$35 per incident. One LCD replacement per year. All other incidents unlimited

* Taxes, service fund fees, and any other additional charges such as overages, directory assistance, international calling, and all other charges not listed in worksheet are additional.

LIFELINE PROGRAM

The Lifeline Program is a retail local service offering designed to make telephone service available at reduced rates to qualifying low-income customers.

A. General

1. A qualifying low-income customer subscribing to the Lifeline Program shall receive federal reductions to his/her monthly rate.

2. Nothing in this section shall prohibit a customer who is otherwise eligible for the Lifeline Program from obtaining and using telecommunications equipment and services designed to aid such customer in utilizing qualifying telecommunications services.

3. Lifeline Program reductions do not apply to surcharges, taxes, long distance service, 976 and other information related telecommunications services and optional services such as custom calling features. Customers may obtain these services, where available, at their discretion.

4. The Lifeline Program rate reductions do not apply to service connection charges.

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Mike Higgins
P.O. Box 991
San Angelo, Texas 76902

LIFELINE PROGRAM

A. General (Continued)

6. The Company may not disconnect a Lifeline Program customer's service for the non-payment of toll charges. However, the Company may implement toll blocking, at no charge, if the customer incurs a significant balance of unpaid toll bills. The Company will inform the customer, by direct mail, of this change to their service due to the customer's non-payment of toll charges. If the customer pays all outstanding toll charges, the Company shall remove mandatory toll blocking at the customer's request.

7. Upon subscribing to the Lifeline Program, a customer will be offered a subscription, at no charge, to toll blocking service which denies the customer access to the long distance telecommunications network; however, the customer is under no obligation to accept the subscription to toll blocking.

8. The Lifeline Program rate reductions will not be available on a retroactive basis.

9. The Company may not charge Lifeline customers a monthly number-portability charge.

10. Lifeline customers may subscribe to Company bundled services however the applicable Lifeline discount will only apply to the basic network service contained in bundled services.

B. Designated Lifeline Program Services

The Company shall offer the following services or functionalities as designated Lifeline Program services:

1. Single party service
2. Local usage
3. Voice-grade access to the public switched network
4. Dual tone multifrequency (DTMF) signaling or its functional equivalent
5. Access to emergency services
6. Access to operator services
7. Access to interexchange services
8. Access to directory assistance services
9. Toll blocking service

LIFELINE PROGRAM

C. Eligibility Requirement

1. Qualifying Low-income (Eligible) Customer Criteria

An eligible customer shall be defined as an individual whose annual household income is at or below 150% of the federal poverty guidelines, is an eligible resident of state-defined tribal lands, or who participates in at least one of the following programs:

- a. Medicaid
- b. Food Stamps
- c. Supplemental Security Income (SSI)
- d. Federal Public Housing Assistance (FPHA)
- e. Low-Income Heat and Energy Assistance Program (LIHEAP)
- f. Health benefits under the State Child Health Plan (CHIP)

The Lifeline Program rate reductions will be provided to each eligible customer. The Low-Income Discount Administrator (LIDA) will provide a list of eligible customers to the Company each month.

2. Obligations of the Customer

a. Customers whose annual household income is at or below 150% of the federal poverty guidelines but do not receive benefits under Medicaid, Food Stamps, SSI, FPHA, LIHEAP, or CHIP programs may provide the LIDA with self-enrollment for Lifeline Program benefits. LIDA can be reached at 1-866-4LITEUP. Current customers receiving benefits under these programs will be subject to the Lifeline Program automatic enrollment procedures as provided by the LIDA unless they provide a written request to the LIDA to be excluded from the Lifeline Program.

b. A customer who is eligible for the Lifeline Program but does not have telephone service at the time the LIDA provides its eligibility list to the Company, shall be responsible for initiating a request for the Lifeline Program from the Company.

LIFELINE PROGRAM

C. Eligibility Requirement

3. Obligations of the Company

a. LIDA will provide a list of eligible customers to the Company on a monthly basis. Upon receipt of the list, the Company shall begin reduced billing for those customers in accordance with the terms of the LIDA's procedures included in the LIDA Guide.

4. Discontinuance of Service

a. Discontinuance of Lifeline Discounts for customers automatically enrolled: The eligibility period for automatically enrolled customers is the length of their enrollment in TDHS benefits plus a period of 60 days for the renewal. Automatically enrolled customers will have an opportunity to renew their TDHS benefits or self-enroll with LIDA upon the expiration of their automatic enrollment.

b. Discontinuance of Lifeline Discounts for customers who have self-enrolled: Individuals not receiving benefits through TDHS programs, but who have met Lifeline income qualifications, are eligible to receive the Lifeline Discount for seven months, which includes a period of 60 days during which the customer may renew their eligibility with LIDA for an additional seven months.

D. Deposit and Credit Requirements

1. The Company shall be prohibited from charging a service deposit in order to initiate the Lifeline Program if the eligible customer voluntarily elects to receive toll blocking.

2. The Company may charge a service deposit if the eligible customer denies subscription to toll blocking upon subscribing to the Lifeline Program.

3. In instances where the Company may require a service deposit, the same credit verification procedures and deposit regulations used for all applicants who apply for service with the Company are also applicable to eligible customers for the Lifeline Program.

LIFELINE PROGRAM

E. Service Connection Charges

1. Service connection charges do not apply to eligible customers with existing, qualifying service converting to the Lifeline Program.
2. Service connection charges do apply when:
 - a. Existing eligible customers request additional non-qualifying services at the time Lifeline Program reduced billing is initiated.
 - b. New customers (those without existing local exchange access service) eligible for the Lifeline Program establish service.
 - c. Customer makes subsequent moves or changes after initial connection to the Lifeline Program.

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LIFELINE PROGRAM

F. Implementation

1. Implementation

The Company shall provide reduced billing to all Lifeline Program eligible customers within its service area in accordance with the Commission's Substantive Rule 26.412.

In instances where a customer inquires about participation in the Lifeline Program, the Company shall provide contact information for the LIDA.

2. Amounts

	Monthly Rate Reduction	
a. Federal support	\$ 9.25	
b. State reduction in monthly intrastate charges due, up to	\$ 3.50	
c. Additional Lifeline Discount in Verizon, SW Service Areas	Note 1 \$2.95	T T
d. Additional Lifeline Discount in Coleman County Telephone Cooperative, Totelcom Communications Service Areas	Note 1 \$ 0.00 \$ 0.00	T
e. Additional Federal Discount to Residents of Tribal Lands as applicable	\$25.00	T

NOTE 1: The monthly rate reduction will be the rate tariffed by the Large or Small incumbent local exchange carrier serving the area of the qualifying low-income customer.

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